



2008/2009 COMMUNITY REPORT



United Way of Brevard

**ON BEHALF OF UNITED WAY OF BREVARD, ITS VOLUNTEERS AND STAFF,
WE'RE PLEASED TO SHARE WITH YOU OUR REPORT TO THE COMMUNITY.**

**FOR MORE THAN FIVE DECADES, PEOPLE HERE IN BREVARD COUNTY HAVE
BEEN PARTNERING WITH THEIR LOCAL UNITED WAY TO CHANGE LIVES FOR
THE BETTER. LAST YEAR, OUR FRIENDS AND NEIGHBORS PROVED THAT GIV-
ING IS NOT DEPENDENT ON THE ECONOMY. RATHER IT COMES FROM A
HEARTFELT DESIRE TO LIVE UNITED. BY GIVING, ADVOCATING AND VOLUN-
TEERING, A SHARED VISION FOR THIS COMMUNITY CAN BECOME A REALITY.
WHILE THAT CHANGE MAY NOT HAPPEN OVERNIGHT, WORKING TOGETHER
WE CAN IMPROVE THE QUALITY OF LIFE FOR ALL.**

**TOGETHER WE HAVE ACCOMPLISHED GREAT THINGS FOR THOSE LESS FOR-
TUNATE. HOWEVER, THIS PIECE IS NOT ABOUT LOOKING BACK. IT'S ABOUT
THE FUTURE, MAKING MEASURABLE IMPACT ON ISSUES OF SIGNIFICANCE
AND THE GAINS WE'VE ALREADY ACHIEVED. WE HOPE YOU WILL BE AS
PROUD OF THESE EFFORTS AS WE ARE. **WITHOUT YOU NONE
OF THIS WOULD BE POSSIBLE.****

LIVE UNITED.

2008/2009 HIGHLIGHTS

CAMPAIGN 2008

The workplace campaign is the easiest and most powerful way to invest in your community. You can direct your contribution to the Community Care Fund where it will do the most good in Brevard. Thanks to the ongoing generosity of our contributors, volunteers and partner agencies, we achieved last year yet another milestone with our Annual Campaign - raising a **new record total of \$6.6 million!** This investment will inspire hope and change lives in the coming year, providing critical health and human service funding for nearly 100 local non-profit programs.

COMMUNITY IMPACT REDESIGN

This volunteer driven redesign effort began in October of 2008 and has required hundreds of hours of work. Changes include a new funding proposal, revised site visit and program presentation process, updated finance and governance review measures, in-depth program analysis, realigned targeted care areas - Childhood Success, Basic Needs/Financial Stability, Life Services for Persons with Disabilities and Health, Wellness & Safety. In addition we clearly defined partner agency status, eliminated venture grant status, and established minimum program funding.

VITA/EITC

In 2008 United Way continued its efforts surrounding EITC/free tax preparation/financial education outreach reaching over 300,000 individuals with flyers, payroll stuffers and emails. We supported 14 free tax preparation sites (13 AARP sites) throughout the county, including one VITA (Volunteer Income Tax Assistance) site operated solely by United Way. More than \$1.5 Million in EITC and other tax credits were received by residents using these sites and when combined with preparation savings provided an impact of nearly \$6 Million

Tax Year 2008 (prepared Spring 2009)

- 6,899 Tax returns prepared (981 returns more than previous year)

Utilizing the new IRS tax return average estimate of \$175.00 the amount saved by consumers was \$1,207,325. Total actual credits - \$1,770,459 (an increase of \$233,909 over previous year). [$\$1,207,325 + \$1,770,459 = \$2,977,784$] Utilizing new IRS multiplier for community impact of 2.0 - the **total community impact was \$5,955,568!**

MY SAFE FLORIDA HOMES

United Way of Brevard was awarded the **\$1,000,000 My Safe Florida Home grant** in January 2008. Brevard Long Term Recovery Coalition (BLTRC) is administering this grant to provide hurricane mitigation to at least 300 low-income homeowners in Brevard.

Through this grant, BLTRC completed over 324 mitigations using nearly 6,000 volunteer hours. These projects included provision of hurricane rated shutters, replacement of garage doors, skylights, and entry doors, as well as reinforcement of gable ends, roof to deck and roof to wall connections.



United Way of Brevard

2008/2009 HIGHLIGHTS

GIFTS IN KIND

Our 2008/2009 Gifts in Kind program was an unmitigated success. Our return on investment was \$85 in product provided for every \$1 spent. The program brought in approximately \$1.1 MM of revenue last year, **exceeding the goal of \$1 MM.**

PROJECT HUNGER

Project Hunger was a grassroots initiative to address the hunger crisis in Brevard. Community members Dick Beagley, Jonnie Swann and Delores Spearman came to United Way asking how best to impact the hunger situation in Brevard.

They were joined by Bunny Finney, Kendall Moore and Darcia Jones Francey. Together, it was decided to put forth a special “above and beyond”; fundraising appeal with a \$100,000, goal and to leverage the impact by securing the food through Second Harvest Food Bank. The dollars go to Second Harvest Food Bank. Each dollar will be leveraged to get \$9 for every \$1 raised.

Project HUNGER – drove more than \$1.1 Million in food to pantries throughout Brevard (more than 100 tons of food).

HEALTHY FAMILIES

Healthy Families Brevard is a nationally accredited home visiting program designed to help new and expectant parents be successful at their most important job- nurturing and raising their children. In the 2008/2009 Fiscal Year, Healthy Families Brevard served 344 families.

- 91% of the children served up to date with immunizations by age 2
- 90% of children served receiving developmental screenings
- **100% of children whose parents completed the program were free from abuse and neglect 12 months after program completion**

EMERGING LEADERS

Emerging Leaders are young professionals interested in making positive changes in our community through their time, talent and treasure. During 2008 Emerging Leaders had the opportunity to volunteer for the Salvation Army food pantry, School Supply Drive, Meals on Wheels, a holiday toy collection for local foster children, as well as work on a Valentines craft day with BNDC's DOCK after-school program.

The EL's hosted eight Professional Development Programs including the popular Breakfast with Leaders series hosted by community leaders like Sheriff Jack Parker, Dr. DiPatri, Harry and Wendy Brandon, Troy Lotane, Sam Pero and Dana Kilborne.

The first ever “Ask” event for young professionals “Emerge Into Leadership” featured speakers Howard Lance and Michele Goodwin with over \$13,000 in pledges made directly at the event.



United Way of Brevard

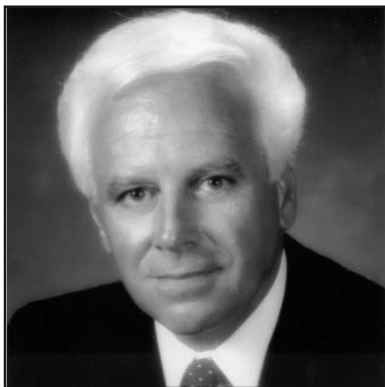
2008/2009 HIGHLIGHTS

VOLUNTEERS.

Of all the things we are most proud, we just can't say enough about the volunteer leadership that has chosen to serve this community as a part of our United Way family. A total of 18,000 volunteer hours was committed to United Way of Brevard by 1,791 volunteers! We are truly grateful to these wonderful individuals for giving the gift of self to make a difference.

We especially would like to thank and recognize our 2008/2009 Board of Directors for their leadership and dedication.

2008-09 UNITED WAY OF BREVARD OFFICERS/EXECUTIVE COMMITTEE



Board Chair
Anthony Catanese

Board Chair
Anthony Catanese

Board Chair-Elect
Ann Luke

Vice Chair/Resource Development
2008 Campaign Chair
Richard DiPatri

Vice Chair/Community Impact
Kendall Moore

Treasurer
Tom Baldwin

Past Board Chair
Howard Lance

Members at Large
Johnette Gindling
Chas Hoyman
Bob Michaud
Dixie Sansom
Renee' Valletutti

2008-09 BOARD OF DIRECTORS

Jerry W. Allender
Captain Henry Andersson
Jackie Barker
Alison Bogart
Alan Boggs
Don Breckenridge
Kim Brown
Scott Buescher

Peggy Busacca
John Casko
Lesli Dooley
Dr. James A. Drake
Erik Eavenson
Lee Feldman
Pastor Shaun Ferguson
Marilyn J. Finney
Peter Foley
Michele Goodwin
Andrew Hament
Paul Hanson
Bob Henry
Jerry Jamison
Robert Jordan
Adrian A. Laffitte
Dan LeBlanc
Troy Lotane
Michael Maier
Shannon Meyer
Mark Mikolajczyk
Shirley Murphy
Sheriff Jack Parker
Stan Payne
Bradley Roub
Jimmy Rudolph
Leonard G. Sanderson, Jr.
Dr. Jack Schluckebier
Natalie Sellers
Bill Smoak
Eric Stern
Jonnie Swann
R. Roy Wright



President
Rob Rains

2008/2009 HIGHLIGHTS

VOLUNTEERS.

Campaign Cabinet

Campaign Chair
Dr. Richard DiParti

Vice Chair
2009 Campaign Chair
Mark Mikolajczyk

Alexis de Tocqueville Chair
Robert and Cindy Michaud

Leadership Giving Co-Chairs
Chaz Hoyman & Andy Hament

Loaned Leader Chair
Bob Henry

Ex-Officio Member
Dr. Anthony Catanese,
Board Chair

Alan Boggs
Don Breckenridge
David Brock
Kim Brown
Peggy Busacca
Bino Campanini
Jim Drake
Erik Eavenson
Rick Fleming
Andy Hament
Bob Henry
Chas Hoyman
Jack Johnson
Robert Jordan
Darlene Koenig
Adrian A. Laffitte
Troy Lotane
Ann Luke
Shannon Meyer
Bob Michaud
George Mikitarian
Stephen "Steve" Muzzy
Jeff Piersall
Sandy Sanderson

Finance Committee

Tom Baldwin, Treasurer
John F. Breitfeller
Rob Van Epp
Jack Johnson
Henry Goode, CFM, CFP
Chuck Greene
Lark Janes, CPA
Stan Payne
Judi Swartout, CPA, MHA

Community Impact Volunteers

Sandra Abdalian
Anne Allen
Jerry Allender
Robert Anderson
Charlie Antoni
Sherrie Aston-Shell
Cathy Austin
Joyce Boudrie
Don Breckenridge
Ernie Briel
Pat Briel
Almetia Britton
Kim Brown
Doreen Burrell
Maribeth Carson
John Casco
Roberta Chaildin
Cathy Chase
Jim Clammons
Polly Clawson
Jennifer Crumpler
Sharon D'Alessandro
Lisa DeAnda
Michele Dillman
Lesli Dooley
Paul Forsberg
Rob Fuller
Joe Gassman
Johnette Gindling
Beverly Glenn
Sandy Grutta
David Hall
Tammy Harris
Richard Heim
Cyndi Hernandez

Laura Higginbotham
Nick Hopkins
Mary Huggins
Brad Johnson
Cindy Kane
Lois Katzin
Deborah Kelly
Valerie Kenworthy
Chuck Kravitz
Beverly Lampley
Doug Lebo
Tim Lee
Cindy Lennard
Tracy Little
Betty Ann Locke
Edwin Loftin
Troy Lotane
Shannon Luker
Antonia Mack
Christopher Male
David McGuinness
Mark Mikolajczyk
Tracy Moffett
Tom Molnar
Linda Mullen
Shirley Murphy
Michele Murrell
Steve Musiek
Robert Musser
Jennifer Ogburn
Vi Philbrick
Laura Pingston
Paula Preston
Jim Proctor
Mike Qualter
Dee Rainey
Janet Rawlins
Bob Raymond
Debbie Reed
Kimberly Renzetti
Peggy Ritter
Gregory Robertson
Judy Rosner
Frank Sakuma
Ted Schmoll
Tammy Schubel
Jack Schuler
Vanessa Seaman
Francis Shill

VOLUNTEERS.

Pam Skinner
Dixie Stelling
Mary Ann Sterling
Karen Strasko
Joy Suttles
Jonnie Swann
Bill Terry
Cynthia Tibbetts
Maureen Tills
Renee Valletutti
Sharon Weiss
Michele Wiersma
Patrick Wigglesworth
Steve Wilson
Marty Winkel
Denise Young

Priorities Committee

Kendall Moore, Chair
Ron Bobay
James Drake
Brenda Fettrow
David Hixenbaugh
Shannon Meyer
Don Lusk
George Mikitarian
Roy Wright
Tom Jenkins
Lisa Rice
John Byron

Community Impact Redesign

Renee' Valletutti, Chair
Kendall Moore, Ex-Officio
Alison Bogart
David Brock
Sherry Covell
Brenda Fettrow
Jack Johnson
Melody Keeth
Lynn Pemberton
Jim Proctor
Jeff Thompson

Nominating Committee

Mike Coleman, Chair *

Committee Members

Lee Feldman, City of Palm Bay
Robert Jordan, Brevard School
Board
Dana Kilborne, Prime Bank
Adrian Laffitte, Lockheed
Martin
Sandy Sanderson, FPL
Natalie Sellers, Parrish Medical
Center

* Past Board Chair, but not
current Board member.

Grant Contract Oversight

Committee

Bunny Finney, Chair

Committee Members

Chenita Joiner
Hampton Smith
Joan Madden
John G. Johnson
Bradley Roub
Roy Wright

Ex-Officio

Renee' Valletutti

FINANCIALS.

Being transparent in all that we do is important to us. We know how much our donors count on us to be fiscally responsible for their charitable gifts each and every year. One of the areas in which we are extremely conscious is our fundraising and administrative overhead. We work diligently to keep this cost low so that the greater percentage of what we raise goes directly to helping as many people as possible here in our community. We're pleased to report that in Fiscal Year 2008-2009 our overhead rate was 8.6%.

Statement of Financial Position - June 30, 2009

ASSETS

Cash and Cash Equivalents	1,240,913
Investments	1,037,083
Unconditional Promises to Give (net of Allowance for Uncollectibles)	2,485,266
In-Kind Gifts Inventory	52,554
Other Current Assets	46,166
Land, Building and Equipment (net of Depreciation)	326,507
TOTAL ASSETS	<u>5,188,489</u>

LIABILITIES AND NET ASSETS

Liabilities	
Accounts Payable	36,039
Accrued Vacation	17,600
Donor Designations Payable	816,838
TOTAL LIABILITIES	<u>870,477</u>
Net Assets	
Undesignated	4,012,858
Board Designated - Endowment	253,564
Board Designated - Disaster Relief	51,590
Total Net Assets	4,318,012
TOTAL LIABILITIES AND NET ASSETS	<u>5,188,489</u>

Statement of Activities - Year Ended June 30, 2009

Support and Revenues

Gross Campaign Results	6,761,978
Less Donor Designations	(1,450,831)
Less Provision for Uncollectible Pledges	(459,949)
Net Campaign Revenue	4,851,198
Grant and Contract Revenue	2,397,388
In-Kind Contributions	1,680,873
Other Revenue	414,228
TOTAL SUPPORT AND REVENUES	<u>9,343,687</u>

Expenses

Community Impact & Program Services	8,602,706
Fundraising	645,497
Management & Administrative	281,856
TOTAL EXPENSES	<u>9,530,059</u>
Change in Net Assets	(186,372)
Net Assets - Beginning of Year	4,504,384
Net Assets - End of Year	<u>4,318,012</u>