

2010 Community Impact Efforts



'Safety Net' of services: For over 50 years, United Way of Brevard has been raising funds and providing a broad array of key human care services. We help ensure critical services are available throughout our community such as helping to protect children from abuse, feeding hungry families, providing shelter to those in need and so much more. Unfortunately, our efforts still don't meet the needs in our community. We also work in the following areas to improve that safety net:

Community Care Fund/Allocations Process: This spring over 100 volunteers contributed more than 3,600 hours reviewing agency financials and performance, participating in agency presentations and site visits, and finally determining how to best to allocate limited funds to have the greatest impact possible.

Disaster Preparedness & Response: United Way is responsible for coordinating volunteers to assist Emergency Management in resource generation and volunteer coordination. We manage and staff supply distribution sites in unincorporated areas of Brevard following a major disaster as well as receive and deploy volunteers to appropriate opportunities with disaster response organizations.

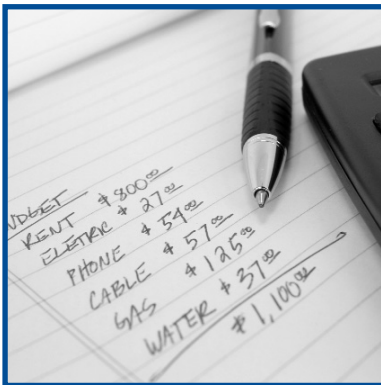
Emerging Leaders: United Way helps encourage up-and-coming leaders, ages 20 to 40-ish, to connect to the community through networking, volunteer, and development activities. Cultivating and encouraging younger leaders through commitments of time and leadership gifts to improve our community is the primary goal of the initiative.

Gifts in Kind: United Way distributes new, high-quality, donated materials to non-profit organizations, improving their ability to provide services that strengthen our community. This year alone we will distribute over \$1 million in items such as computers, printers, office supplies, furniture, major appliances, hygiene items, clothing and other goods.

Grant Administration: When needed, we serve as fiscal agent for funds raised during times of need like wildfires or flooding. In addition, we seek out new grants to help further our work in the community such as:

- Brevard Workforce, Wachovia/Wells Fargo, Walmart (Financial Stability and Financial Education) and VITA Grant (VITA sites)
- TANF Subsidized Employment Grant (temporary jobs at 70 local non-profits)

We know there is even more work to be done. Based on community input during our Priorities Process, we identified three specific areas where we believe additional support is needed to strengthen our community.



INCREASE FINANCIAL STABILITY

We provide educational opportunities to residents which improve their lives through budgeting, saving and taking advantage of the Earned Income Tax Credit (EITC). If 5,000 additional individuals claim the EITC, our lowest income families would collectively receive up to \$7 million in refunds.

- VITA (Volunteer Income Tax Assistance) - launched six sites countywide, completing over 500 returns and helping more than 900 people with financial education.



REDUCE CHILD ABUSE

We work with community partners to reduce incidents of child abuse and neglect.

- Healthy Families - a voluntary in-home visitation program to prevent child abuse and neglect for children from birth through age five. To date the Healthy Families Brevard program has served 1,946 families.
- Partners in Parenting - a short term home visiting program that provides support, parenting education, and safety information to families with a newborn.



REDUCE HUNGER

United Way is working to significantly reduce hunger. We support food drives via our corporate partners and other existing community drives.

- Benefits Connection Program - increasing access to food stamps for seniors and struggling families. An estimated \$28.5 million in food stamp assistance remained unclaimed in Brevard.
- Project Hunger - a grassroots effort to provide 225,610 meals to 20,054 families through Project Hunger.

2010 Community Impact - Funding



Partner Agencies	2010-2011 Partner Agency Program Funding	2010-2011 Designations*	2010-2011 Total	2010-2011 Leverage	2010-2011 United Way Community Impact
211 Brevard	180,000	7,103	187,103	238,352	425,455
American Red Cross	160,000	22,506	182,506		182,506
AMI Kids Space Coast	70,000	11,001	81,001		81,001
Big Brothers Big Sisters - Brevard Chapter	98,579	8,041	106,620		106,620
Boy Scouts of Central Florida - Brevard Chapter	24,000	31,968	55,968		55,968
Boys and Girls Clubs of Central Florida - Brevard Chapter	128,000	4,695	132,695		132,695
Brevard Achievement Center	129,334	14,125	143,459		143,459
Brevard Alzheimer's Foundation	96,700	33,622	130,322	554,774	685,096
Brevard County Legal Aid	45,000	3,504	48,504	225,000	273,504
Brevard Neighborhood Development Coalition	31,227	13,507	44,734		44,734
Bridges	97,866	8,820	106,686		106,686
Catholic Charities	58,821	38,258	97,079	214,926	312,005
Central Brevard Sharing Center	194,800	24,469	219,269		219,269
Central Florida YMCA - Brevard Chapter	26,500	4,609	31,109		31,109
Child Care Association	94,000	9,637	103,637	376,000	479,637
Children's Advocacy Center	58,118	18,245	76,363	224,917	301,280
The Children's Center	30,000	3,590	33,590	30,000	63,590
Children's Home Society	58,237	10,908	69,145	182,794	251,939
Club Esteem	22,994	5,099	28,093	45,988	74,081
Coalition for the Hungry and Homeless	54,000	8,659	62,659	966,600	1,029,259
Community Services Council	265,200	24,237	289,437	1,997,300	2,286,737
Community Treatment Center	49,093	2,432	51,525	392,744	444,269
Crosswinds Youth Services	80,000	29,873	109,873	400,000	509,873
Early Learning Coalition	206,000	8,128	214,128	3,434,020	3,648,148
Family Counseling Center	145,750	2,535	148,285	145,750	294,035
Girl Scouts of Citrus Council - Brevard Chapter	28,000	4,768	32,768		32,768
Grandparents Raising Grandchildren	19,100	2,937	22,037	38,200	60,237
The Haven for Children	15,000	21,241	36,241		36,241
Healthy Start Coalition	15,000	2,159	17,159		17,159
Links of Hope	21,000	432	21,432	63,000	84,432
North Brevard Charities Sharing Center	135,500	12,542	148,042	135,500	283,542
PREVENT! of Brevard	73,000	8,155	81,155	219,000	300,155
Project Response	39,500	2,580	42,080		42,080
The Salvation Army - Domestic Violence Shelter	68,000	3,962	71,962	272,000	343,962
The Salvation Army - North/Central Brevard Corps	72,679	19,890	92,569	290,716	383,285
The Salvation Army - South Brevard Corps	93,000	10,033	103,033	63,000	166,033
Second Harvest Food Bank - Brevard Chapter	85,000	26,370	111,370		111,370
Serene Harbor	54,500	19,866	74,366	218,000	292,366
South Brevard Sharing Center	18,000	16,705	34,705		34,705
Space Coast Early Intervention Center	64,200	20,605	84,805		84,805
STEPS - Specialized Treatment, Education and Prevention Services	21,850	1,263	23,113		23,113
The Women's Center	92,400	25,040	117,440	201,600	319,040
Total for United Way Partner Agencies	\$ 3,319,948	\$ 548,119	\$ 3,868,067	\$ 10,930,181	\$ 14,798,247

United Way Initiatives and Programs	
United Way Gifts in Kind	1,000,500
United Way Healthy Families	815,964
Housing Opportunities for Persons with Aids (HOPWA)	463,823
EITC and Financial Education	80,000
United Way Partners In Parenting	49,348
United Way Community Services and Other Programs	656,450
Project Hunger	185,000
Emergency Food and Shelter Program (EFSP)	401,435
Disaster Preparation and Response	3,000
Total for United Way Initiatives and Programs	\$ 3,655,520

Funding to other agencies through United Way	
Designations to UWB from Federal & State Campaign	40,799
Designations to other not for profits*	882,566

TOTAL COMMUNITY IMPACT \$ 19,377,133

* United Way of Brevard, CFC and FSECC Direct Donor Designations

For more information visit www.uwbrevard.org.